



International Summit
From learning **2** employability

Making Certification Meaningful for Employability

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EnglishScore

Same...but different?



all skills

over time

clear standard

workplace relevance



some skills

single point

variable standards

limited relevance

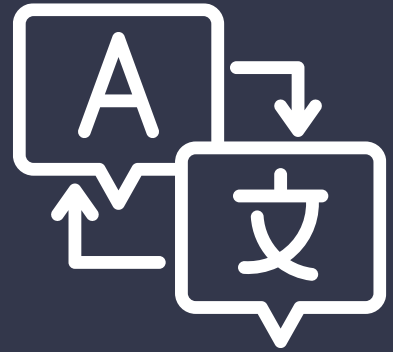
vs.

Both can result in the same certificate level,
but lead to very different graduate outcomes.

AI, English and Work

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AI can...



Translate live
and async



Summarise
complex docs



Draft
reports

People can...



Hold meeting
discussions



Produce written
explanations



Establish professional
relationships

Can graduates
actually use
English when
it matters?

Mind The Gap

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Workplace needs

Use English in real situations

Speak, write, interact

Confidence in certification

How we often assess

Controlled, predictable task types.

Single, time-limited assessments

Limited skills coverage

What happens

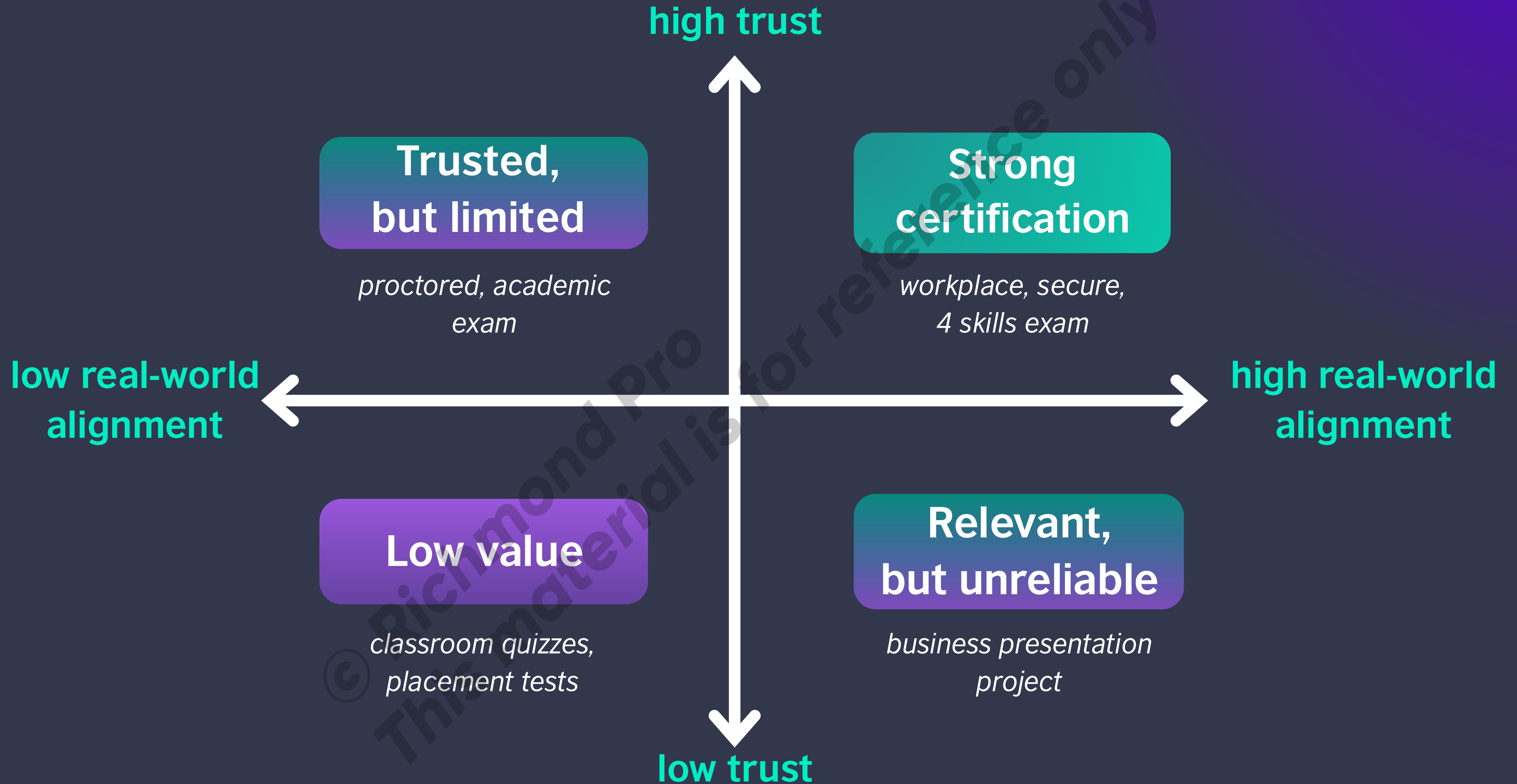
Learners train for the test, not workplace needs

Strong communicators are under-recognised

Graduates miss out on jobs

What makes certification meaningful?

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5 decisions that matter

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Set the
right level



Collect enough
evidence



Assess what
matters



Trust the
result



Apply the
standard

How ambitious is your target?

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CEFR A2 Entry



What's realistic?
How much time will it need?
How many will reach it?

CEFR ?? Exit



CEFR B1 can
...manage familiar, routine situations

CEFR B2 can
...interact in professional contexts

CEFR A2 → B2
~500 learning hours
3 hours a week

How often should you test?

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VS.



Better decisions (placement + curriculum insight)

Better student outcomes (no surprises, more motivation)

Better teaching impact (positive washback)

What should we test?

People can...



**Hold meeting
discussions**



**Produce written
explanations**



**Establish professional
relationships**

4 skills

Not just language knowledge
Skill integration

Relevant

Workplace skills
Workplace scenarios

Interpretable

Employers don't think in terms of levels
Link CEFR to capabilities

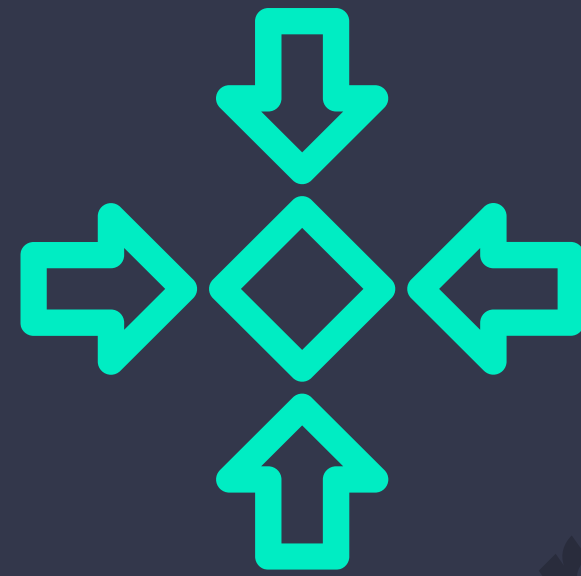
Can you trust the result?

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**Delivered
securely**

Test conditions
Identity checks
Delivery consistency



**CEFR
aligned**

Recognised standard
Comparable
Interpretable



**Reliable &
valid**

Sufficient evidence
Consistent evidence
Relevant evidence

Do you apply the standard?

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Defined

Formal requirement
Explicit target (by faculty)
Consequences?



Supported

Teaching aligned to target level
Time for progression
Student support

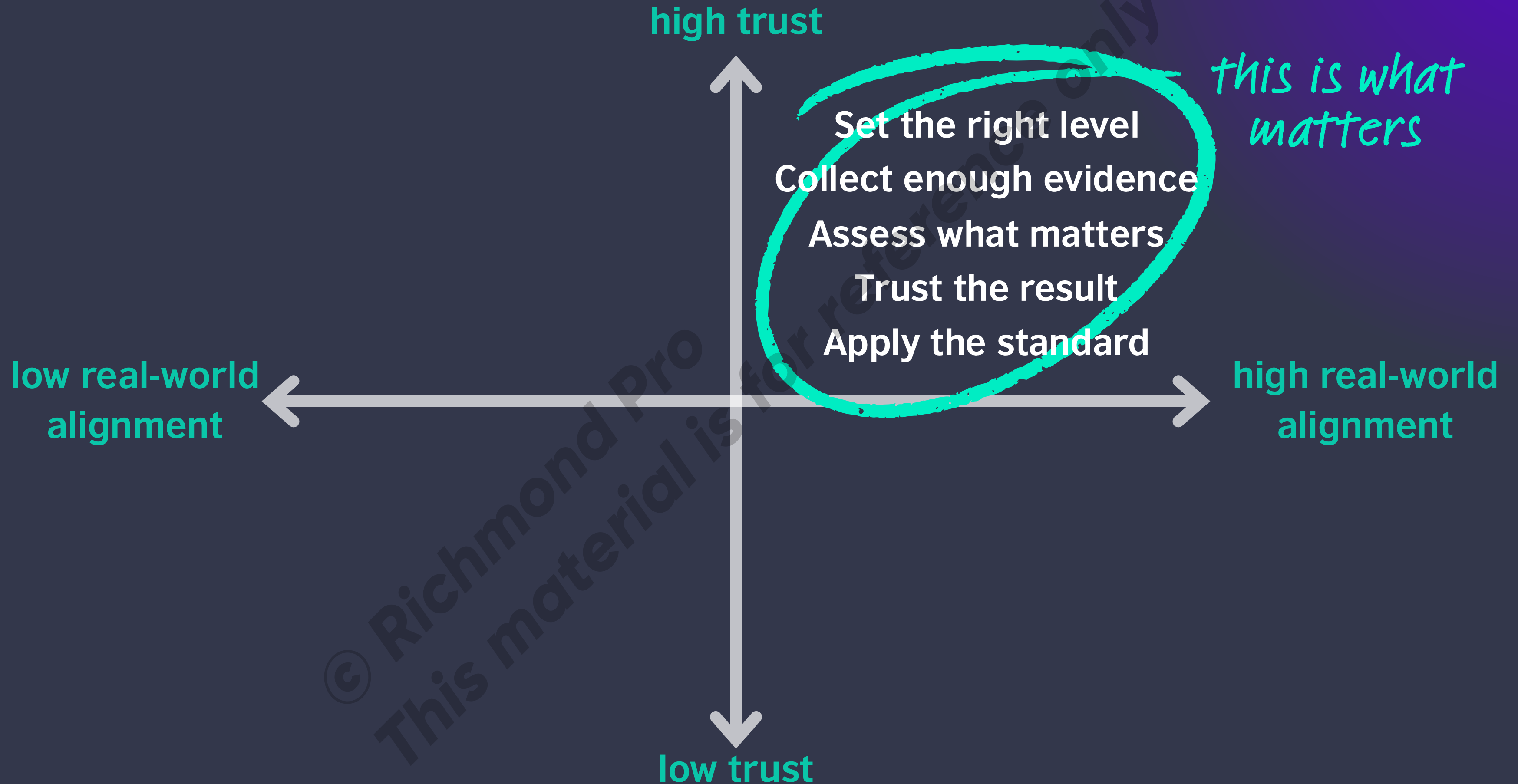


Seen

% meeting the standard
Consistent outcomes
Results match expectations

What makes certification meaningful?

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What does your assessment tell you?

What can students actually do?

How confident are you in the result?

What would you change?

That's what makes certification meaningful

Thank you



Try the EnglishScore 4 Skills test

2PROS-2026

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