

From Learning to Employability: **Building Professional Identity in ELT**

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The **B2-level** student



**B2 English – what a
success!**

- But is it enough?
- Does that B2 reflect a student truly **ready for the workplace?**

Learning experiences **shaping employability**

Not just *what* students learn



```
graph TD; A[Not just what students learn] --> B[but how they learn]; B --> C[and who they become];
```

but *how* they learn

and *who they become*

What is **employability**?



- ✓ Transferable skills
- ✓ Intercultural competence
- ✓ Professional identity

What exactly is a **professional identity**?





Bloody Mary

Ingredients

1. Vodka
2. Tomato juice
3. Lemon juice
4. Worcestershire sauce
5. Hot sauce
6. Salt
7. Pepper
8. Spices
9. Celery garnish



B2 English

Headhunters...



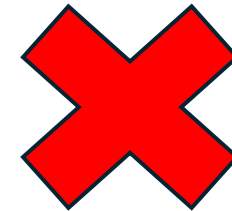
1st
class



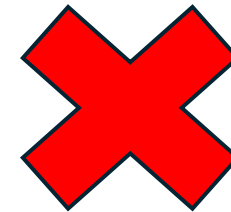
2:1

**Balanced, well-rounded
graduate profile**

2:2



3rd
class



The **B2-level** student



**B2 English – what a
success!**

- But is it enough?
- Does that B2 reflect a student truly **ready for the workplace?**

B2 studies

- Reading
- Writing
- Listening
- Speaking
- Grammar
- Vocabulary
- Skimming
- Scanning
- Coherence
- Cohesion
- Inference
- Prediction
- Fluency
- Register



Learning
English

Becoming a
professional
who uses
English



Perfect Profile

Ingredients

1. Certified English language competence
2. .
3. .
4. .
5. .
6. .
7. .
8. .
9. .
- 10..

Building a profile with **more skills**

Problem-solving

Communication

Adaptability

Digital literacy

AI literacy

Collaboration

Autonomy

Interculturality

Critical thinking

Don't just *learn* skills—
demonstrate them:

- ✓ build projects
- ✓ write about what you learn
- ✓ contribute to real-world work

Where to develop these skills?

Modalities

Face-2-Face

- Spontaneous interaction
- Real-time communication
- Social confidence
- Group dynamics

Online

- Learner autonomy
- Flexibility
- Self-management
- Digital & AI literacy
- Asynchronous communication
- Global interaction

Hybrid

- Combines flexibility + Interaction
- Supports different learning styles

Reflect today's workplace reality

How to develop these skills?



implicitly

explicitly



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How much is acquired **automatically**?

Problem-solving	Communication	Adaptability
Digital literacy	AI literacy	Collaboration
Autonomy	Interculturality	Critical thinking

- Collaboration
- Autonomy
- Adaptability
- Digital literacy
- Interculturality...



Interculturality

Some examples:

- **F2F:** Barrio Egipto
- **Online:** IVE project
- **Hybrid:** Olimpiadas nacionales

Building awareness of **SDGs**



ODS 4: Educación de calidad

- Garantiza acceso igualitario y formación inclusiva.
- Fortalece competencias técnicas y profesionales.
- Promueve la ciudadanía global y la cooperación internacional.



ODS 8: Trabajo decente y crecimiento económico

- Impulsa habilidades en lenguas y tecnología para la empleabilidad.
- Facilita movilidad internacional y acceso a nuevos mercados.



ODS 9: Industria, innovación e infraestructura

- Promueve investigación aplicada y tecnologías emergentes en educación.
- Fortalece infraestructuras digitales sostenibles.



ODS 10: Reducción de las desigualdades

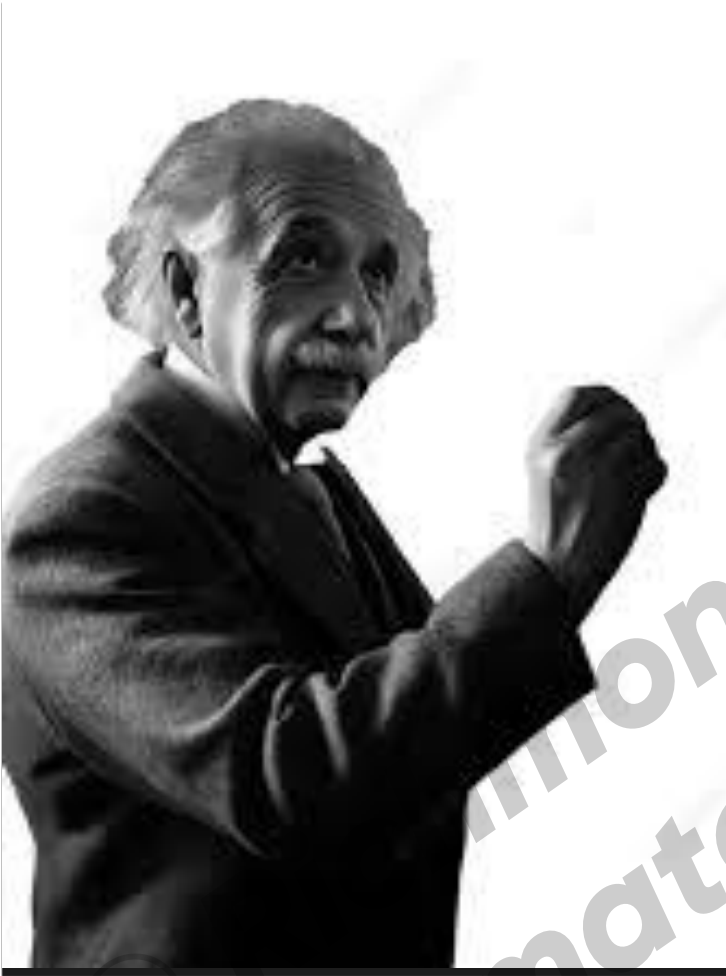
- Impulsa inclusión social, económica y educativa.
- Implementa el Diseño Universal para el Aprendizaje (DUA) y la accesibilidad web.



ODS 17: Alianzas para lograr los objetivos

- Se articula internamente y trabaja de manera reticular con otros dispositivos institucionales
- Establece redes académicas y alianzas nacionales e internacionales

Professional Profile: **Self-perception**



1. *Skills + Proof = Credibility*

2. *Visibility → confidence → Employability*



**FORMATIVE
FEEDBACK**



REFLECTION

**"The one really
competitive
skill is the skill
of being able
to learn"**

- Seymour Papert

AI and Computer Learning Pioneer



(Papert, 1998 "Child Power: Keys to the New Learning of the Digital Century")



Thank you

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